



Burlingame Rotary H.G.



Editor: Doug McGeorge - June 14, 2010

Pledge: Totally unaware of today's significance of the Stars and Stripes, Jim Nantell smoothly led the pledge.

Invocation: Showman Fritz Brauner channeled George M. Cohan in celebration of Flag Day.

Sunshine: President La Mariana asked for a moment of silence and reflection for Doc Scheppler.

Visiting Rotarians: Alexia Kruttschnitt introduced her father, Cecilio Estrella in this category. In any event, he joined us for lunch today. A Foster City resident, he is just a few years shy of Butch.

Guests of the Club: Ted Kruttschnitt introduced property manager, Dave Behling, a resident of Hillsborough. The new manager of our host hotel, Dennis Fraher, was introduced by Will Holsinger



Steve Dworetzky was honored for the second time as a Paul Harris Fellow. Will Holsinger did the honors. Will reminded us that you can get club matching credits for your donations – getting you there twice as quickly. Hurry before the offer expires.

A \$4000 weekend gross (\$2,500 net) was announced by Art In The Park chair John Chiapelone, who also thanked all the work crews. For 7 years John has spent his entire weekend at the event on our behalf. Thanks to the crews for drinking less this year, thereby upping the net.



Jean Silveira and Sonja Knudson were cited for their publication of the 100-year anniversary history of Hillsborough. It was a fundraiser for the Bridge Foundation.



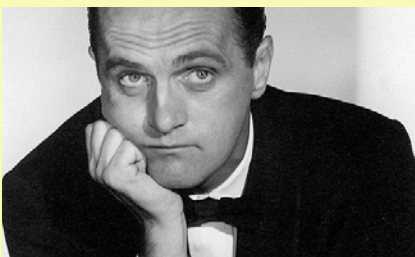
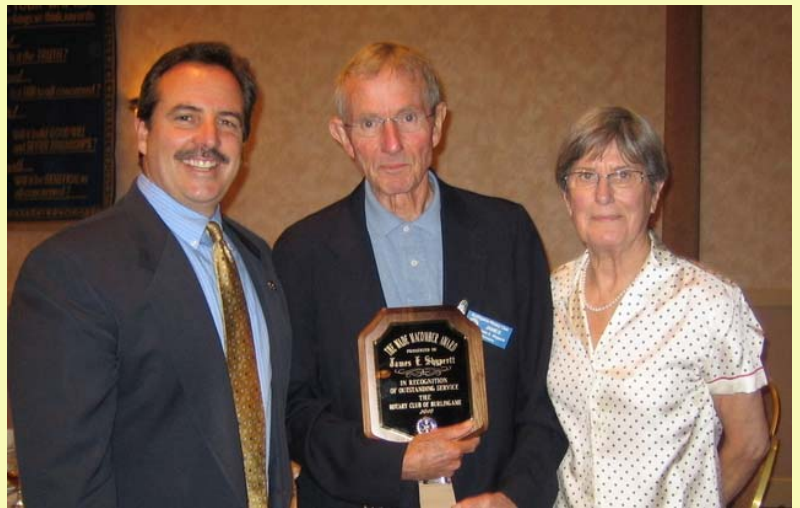
A busy Jim Delia introduced Jenna Smith of Burlingame University who thanked us for our support. BU supports young students with disabilities and gives them life experiences to prepare them to make positive contribution to the community.

Rosemary Rayburn introduced Wendy Miller director of CORA (Community Overcoming Relationship Abuse). Wendy also thanked Rotary for its contribution. CORA's goal is to end familial fighting.



The late Mark Johnson crept in at 12:45 during the CORA talk.

**** The most deserving of recipients, MR. JIM SHYPERTT was announced as winner of this year's WAYNE MACOMBER AWARD. Behind the scenes, Jim puts in countless hours on behalf of the club – including all the setup, layout and distribution of this newsletter. Thank you Jim! ****



Newscaster Dave Carr evoked the best of Bob Newhart with his sonorous reading of "The Driving Instructor". He got lots of laughs too.



George Seiders, product-marketing director of LinkedIn, was introduced by Emily Matthews. We were reminded of how many of the huge internet companies and sites were created within a few miles of here.

LinkedIn, a networking site for professionals has 70 million members, 20 million of whom have joined in the last year-- (perhaps a sign of the times). It is international in scope with 42% of its members abroad.

It is not a Yelp for professionals. All its profile content is user generated. It has been profitable for four years with its revenue coming from advertising, premium accounts, recruitment and hiring. If he can figure out how to access the site and massage its algorithms, it may even help Mike Kimball find a publisher for his tome.

(Etymology: Middle French or Latin; Middle French, from Latin *tomus*, from Greek *tomos* section, roll of papyrus.)

Sheryl Young won a free lunch in the weekly drawing.



June 5, 2010, at Kincaid's, we all toast to a dear friend – Doctor Ernest Scheppler

June 21, 2010 --Michael Garb from YFES--"Suicide Prevention" (Cheryl Fama)

June 28, 2010

DDDebunking

. Buckle-up [kids](#) 'cuz we're going for a ride....