

THE CHEF THROWDOWN**

Community Service Fundraiser Event

* Proceeds go to Mid-Peninsula non-profit and scholarship programs

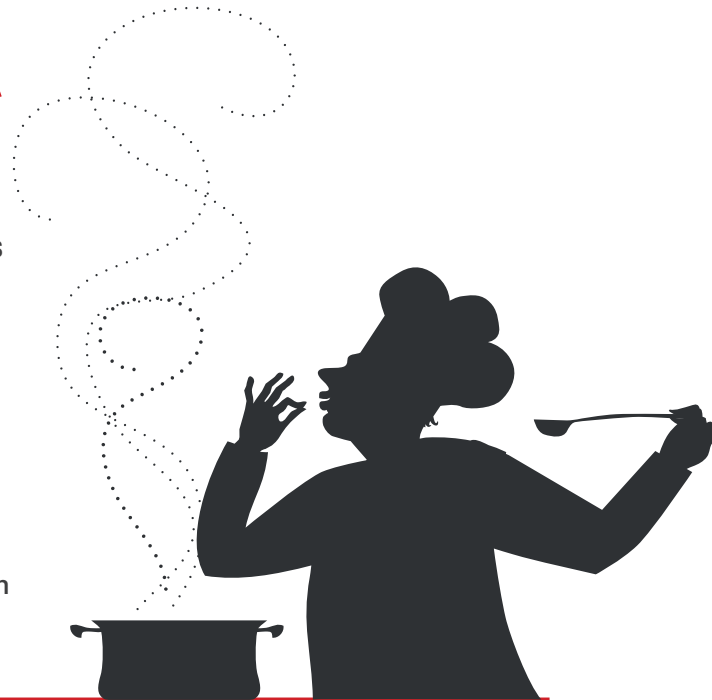
Date: Thursday, September 23, 2010

Time: 5:30 to 8:30 pm

Site: Kohl Mansion
2750 Adeline Drive in Burlingame
www.thekohlmansion.com

Cost: Admittance for event: \$25 per attendee *
\$50 per barbecue grill team (3 to 4 people) *

Theme: Two-Tier Bobby Flay-like Throwdown Chef Competition as follows: Judges to be announced at event
Bribes encouraged! See details for more info.



Tier One: Best Barbecue Grill / Entrée Competition

Rotary Club of Burlingame facing off vs:
Rotary Clubs of Half Moon Bay, Millbrae,
San Carlos, Pacifica, San Francisco
International Airport, and San Mateo
*(All teams responsible for their own grills,
food, supplies, spices, serving trays, etc.)*

Tier Two: Best Appetizers and Desserts

Participating peninsula restaurants include:
Broadway Grill; Central Park Grill; Coyote Point
Yacht Club; Kabul Afgan Cuisine; Kincaid's
Bayhouse; La Boheme: Ristorante Rocca,
Roti Indian Bistro; Taste-in;
And more, but you have to be present to find out!

Rotary Club of Burlingame The Chef Throwdown Co-Chairs / Contacts:

- **Sonya Knudsen** (650-400-6164; advivumus@yahoo.com)
- **Perry Paraskevas** (650-344-6724; pparaskevas@insabc.com)

By 16 Sept 2010 Send RSVPs and Payments to: PO Box 408 Burlingame, CA 94011-0408

Walk-ups allowed but best to purchase tickets in advance.

**LIVE
MUSIC!**

***I "bet" \$ _____ that the barbecue grill
entrée winner will be: _____**

Name: _____

Address: _____

Phone number: _____

Guests: _____

I will attend

I will not attend

I will donate \$ _____ to Community Service Funds for Mid-Peninsula Non-Profit and Scholarship Programs. Checks should be made out to Rotary Service Fund of Burlingame.

Credit card # _____ Expiration date: _____

Circle: MASTERCARD VISA OTHER:

DONATIONS TAX DEDUCTIBLE*

****Details re The Chef Throwdown Thursday, 23 September 2010, at Kohl Mansion, Burlingame**

So Who Is Bobby Flay?

Bobby Flay is a critically acclaimed chef, restaurateur, award-winning cookbook author and television personality. His United States restaurants include: Mesa, Bolo, Bar Americain, Bobby Flay Steak, and Bobby's Burger Palace.

What is "Throwdown" and What does that have to do with the Peninsula?

Throwdown! with Bobby Flay is a Food Network television program in which celebrity chef Bobby Flay challenges cooks renowned for a specific dish or type of cooking to a cook-off of their signature dish. At the beginning of each show, Flay receives – via bicycle messenger – a package detailing the chef he is to compete against as well as the dish. Examples of opponents include a skilled chili maker or a famous wedding cake designer. After practicing and preparing the item in question, Flay shows up for a surprise competition (or "Throwdown"). During the competition, both chefs prepare their particular version of the dish, and both are then evaluated by local judges to determine a winner.

The Rotary Club of Burlingame is hosting **The Chef Throwdown** fundraiser event; there are two tiers of chef competition as follows:

Tier One: Best Barbecue Grill / Entrée Competition

Rotary Club of Burlingame facing off vs:
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San Carlos, Pacifica, San Francisco
International Airport, and San Mateo
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Tier Two: Best Appetizers and Desserts

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Broadway Grill; Central Park Grill; Coyote Point Yacht
Club; Kabul Afgan Cuisine; Kincaid's
Bayhouse; La Boheme: Ristorante Rocca,
Roti Indian Bistro; Taste-in;
And more, but you have to be present to find out!

What is the Competition and Will there be Judges?

There are two tiers of competition as described above, and the competition and challenge for each tier is what team will come up with the most winning combination of delicious food, imaginative use of ingredients, presentation, and that little something "extra" that makes them stand out from the rest. There will be four judges, possibly more, to be announced and introduced at The Chef Throwdown event, and the judges will have final say as to who wins the competition. Because The Chef Throwdown is truly unique, so will be the judging because there are no rules and criteria except those created by the judges based on recommendations received from the Rotary Club of Burlingame's Chef Throwdown Co-Chairs, Sonya Knudsen and Perry Paraskevas. The barbecue teams will proactively engage the judges, and you can offer an assist or two...

Does this mean the Judges can be Influenced and Bribed?

Absolutely! The Chef Throwdown event is after all a fundraiser, with proceeds going to Mid-Peninsula non-profits and scholarship programs so the more money raised the better. Bet on the teams, or against the teams, bribe the judges, buy them a drink or two, and everyone wins, especially community non-profits.

Can I just show up at the Kohl Mansion for the The Chef Throwdown with my family and friends?

Yes, walk-ups are welcome, but do realize The Chef Throwdown will be a popular event so it's much better to purchase tickets in advance to ensure you'll be granted access to some fantastic food and wonderful company.

Do I have to be present to contribute and have some fun?

Well, the Rotary Club of Burlingame would like you to be at The Chef Throwdown but we understand, there are other, far-less fun things to do that somehow, somehow you just can't put aside or miss. We'll miss you but you can be with us in spirit in two ways. First off, please put the word out and send your family, friends, colleagues, people, and business sponsors in the area to the event, and they can tell you afterwards how much fun you missed. Secondly, whether through a Chef Throwdown or barbecue team sponsorship, paying for tickets and giving them to ??, financial donations, or a "special" advance / bribe to the judges, etc., your money will go to helping establish a community service fund that will aid and assist Mid-Peninsula non-profit and scholarship programs. And yes, donations are tax deductible; just be sure to note "Rotary Service Fund of Burlingame" on your contribution – cash, check or credit cards.

I have more questions – Who do I contact?

Sonya Knudsen (650-400-6164; advivumus@yahoo.com) or **Perry Paraskevas** (650-344-6724; pparaskevas@insabc.com) and yes, you can use their first names because their last names are hard to pronounce!

Please RSVP by 16 September 2010 to ensure enough food is on hand day of event